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15 receiving from the consumer a selection of one of the first options from the first list, a selection of one of the second options from the second list, and a purchase order for a particular absorbent paper product having the first and second options selected by the consumer; and

20 delivering to the consumer the particular absorbent paper product having the first and second options selected by the consumer.

Please replace claim 3 as follows:

3. The method of claim 2 wherein the first feature is product scent, and wherein the first options for the product scent include unscented.

Please replace claim 4 as follows:

4. The method of claim 2 wherein the first feature is product packaging graphic design, and wherein the first options for the product packaging graphic design include a predefined graphic design, no graphic design, and a graphic design supplied by the consumer.

Please replace claim 10 as follows:

10. The method of claim 8 further comprising producing, in response to the receiving, a particular facial tissue product having the first and second options selected by the consumer.

Please replace claim 11 as follows:

11. A method in which a supplier provides to a consumer an absorbent paper product to order, the method comprising the supplier:

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collecting information from the consumer relating to a
5 first desired feature of the absorbent paper product wherein the
first desired feature includes a plurality of first options and
wherein the information collected from the consumer identifies
one of the plurality of first options;

collecting information from the consumer relating to a
10 second desired feature of the absorbent paper product wherein
the second desired feature includes a plurality of second
options, wherein the information collected from the consumer
identifies one of the plurality of second options, wherein the
second desired feature is different from the first desired
15 feature and wherein each of the plurality of second options is
different from any of the plurality of first options;

Q3
Bl
Contd
2
receiving a purchase order from the consumer for the
absorbent paper product wherein the purchase order specifies the
identified one of the plurality of first options and the
identified one of the plurality of second options;

producing the absorbent paper product having the identified
one of the plurality of first options and the identified one of
the plurality of second options; and

providing to the consumer the produced absorbent paper
25 product having the first and second options in accordance with
the information collected from the consumer.

Please replace claim 17 as follows:

Q4
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Contd
5
17. A system for use with a communications network, said
system being used by a supplier for producing a custom absorbent
paper product desired by a consumer, said system comprising:

a network interface accessible to the consumer for
receiving information from the consumer over the communications
network, said information relating to a first option of a first

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plurality of first options of a first feature and a second
option of a second plurality of second options of a second
feature of the absorbent paper product desired by the consumer,
10 wherein the second option is different from the first option and
wherein the second feature is different from the first feature;
and

Q4
B
Cont'd
20 a production machine linked to the communication network
and configured to receive the information provided by the
15 consumer via the communications network, said production machine
configured to produce custom absorbent paper products including
any one of the first plurality of options of the first feature
and including any one of the second plurality of options of the
second feature, wherein said production machine produces the
20 custom absorbent paper product as desired by the consumer and in
accordance with said information such that the produced custom
absorbent paper product includes the first option and the second
option.

(Please replace claim 18 as follows:)

B
Cont'd
5 18. The system of claim 17 further comprising a computer
server operatively connected to the production machine and the
communications network, wherein the computer server is
configured to receive said information from the consumer via the
communications network, and to provide said information to the
production machine.

(Please replace claim 19 as follows:)

B1
Cont'd
19. The system of claim 18 wherein the production machine
is configured to automatically produce the absorbent paper
product desired by the consumer in response to receiving said
information from the computer server.

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(Please replace claim 20 as follows:)

20. The system of claim 19 wherein the production machine includes a packager configured to automatically package the absorbent paper product desired by the consumer.

(Please replace claim 24 as follows)

24. A method in which a manufacturer produces a custom facial tissue product for a consumer, the method comprising the manufacturer:

receiving information from the consumer via a communications network, said information relating to a first option of a first plurality of options of a first feature of the custom facial tissue product and relating to a second option of a second plurality of options of a second feature of the custom facial tissue product wherein the second option is different from the first option and wherein the second feature is different from the first feature;

providing said information to a production machine linked to the communication network and configured to receive the information provided by the consumer via the communications network, said production machine configured to produce custom facial tissue products including any one of the first plurality of options of the first feature and including any one of the second plurality of options of the second feature; and

producing by the production machine the custom facial tissue product as desired by the consumer and in accordance with the information received from the consumer such that the produced custom facial tissue product includes the first option and the second option.

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Please replace claim 28 as follows:

28. A method in which a supplier customizes packaging for an absorbent paper product for a consumer, the method comprising the supplier:

5 identifying a plurality of different graphic designs of the packaging;

receiving from the consumer an identification of a selected one of the plurality of graphic designs and a purchase order for a custom absorbent paper product having packaging embodying the selected one of the graphic designs;

10 incorporating the selected graphic design identified by the consumer into packaging for an absorbent paper product to thereby produce the custom absorbent paper product having the packaging ordered by the consumer; and

15 providing the custom absorbent paper product having the packaging including the selected graphic design to the consumer.

Please add Claim 34 as follows:

34. A method in which a supplier provides to a consumer a custom absorbent paper product in packaging, the method comprising the supplier:

5 identifying a first feature of the absorbent product wherein the first feature includes a plurality of first options;

identifying a second feature of the packaging of the absorbent product wherein the second feature includes a plurality of second options;

10 providing to the consumer a first list of the first options for the first feature of the absorbent paper product;

providing to the consumer a second list of the second options for the second feature of the packaging of the absorbent paper product;

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receiving from the consumer a selection of one of the first
15 options from the first list, a selection of one of the second
options from the second list, and a purchase order for a
particular absorbent paper product having the first and second
options selected by the consumer; and

delivering to the consumer the particular absorbent paper
20 product having the first option selected by the consumer and
having the packaging having the second option selected by the
consumer.

(Please add claim 35 as follows:)

35. The method of claim 34 wherein the first feature is
selected from product count, product style, product color,
product scent and product graphic design and wherein the second
feature is selected from product packaging style, product
5 packaging color and product packaging graphic design.

(Please add claim 36 as follows:)

36. The method of claim 1 wherein the first feature is
selected from product count, product style, product color,
product scent and product graphic design and wherein the second
feature is selected from product packaging style, product
5 packaging color and product packaging graphic design.

(Please add claim 37 as follows:)

37. The method of claim 11 wherein the first desired
feature is selected from product count, product style, product
color, product scent and product graphic design and wherein the
second desired feature is selected from product packaging style,
5 product packaging color and product packaging graphic design.

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(Please add claim 38 as follows:)

38. The system of claim 17 wherein the first feature is selected from product count, product style, product color, product scent and product graphic design and wherein the second feature is selected from product packaging style, product packaging color and product packaging graphic design.

(Please add claim 39 as follows:)

39. The method of claim 24 wherein the first feature is selected from product count, product style, product color, product scent and product graphic design and wherein the second feature is selected from product packaging style, product packaging color and product packaging graphic design.

(Please add claim 40 as follows:)

40. The method of claim 28 further comprising:
identifying a plurality of different features of the absorbent paper product selected from product count, product style, product color, product scent and product graphic design,
each having at least one option;
receiving from the consumer an identification of a selected option of the plurality of different features and a purchase order for a custom absorbent paper product embodying the selected option of the plurality of different features;
incorporating the selected option identified by the consumer into an absorbent paper product to thereby produce the custom absorbent paper product having the selected option ordered by the consumer; and
providing the custom absorbent paper product including the selected option and having the packaging including the selected graphic design to the consumer.